



ARASH, PITBULL, NYUSHA AND BLANCO RELEASE FIFA ANTHEM “Goalie Goalie”

Multi-platinum-selling Iranian singer/ songwriter Arash has joined forces with global chart-topping rapper Pitbull and Russian super-star Nyusha and Blanco, a rising star from Atlanta, USA, to release a new song “Goalie Goalie.” The nationality-crossing song for the 2018 FIFA World Cup Russia will be premiered at the Opening of the World Cup on June 14th in Russia.

This stunning collaboration combines each artist’s unique star power that has separately propelled them to the top of multiple charts. Arash landed numerous #1 hits in many European countries and around 1 billion YouTube views. His previous single “Dooset Daram” is currently in the TOP-50 of Shazam’s Global Chart. Pitbull’s tenth full-length album “Climate Change” and his first-ever “Greatest Hits” have recently topped sales charts around the world. Russian pop star Nyusha is one of the most successful artists in the country. She has received multiple Music Awards, became a mentor of “The Voice. Children” and has been named as an Official Ambassador for the 2018 FIFA World Cup Russia™.

The poignant and powerful montage video, directed by Fred Khoshtinat, features a hyper realistic recreation of real historical places and landmarks along with footage highlighting singing performances, dances and football tricks marinated with detailed and hyper realistic visual effects to heighten the mood. Fans have already started joining in by sharing their own football-inspired photos and videos across social media using #GoalieGoalie. The song was written by Mohombi, Cederic Lorrain, Blanco “The Ear”, Alexandru Cotoi, Armando Christian Perez and was produced by Alexandru Cotoi.

Arash’s Statement:

“My biggest passions in life are football and music. I always believed that if music didn’t work out for me, I could succeed in football. The FIFA World Cup is the biggest event in the World, which unites people from all continents.

This year’s tournament in Russia will be an incredible experience! I would like to spread more positive energy so I recorded the song “Goalie Goalie”. I am extremely humbled and excited to be there this year to perform and support the games.”

Nyusha’s Statement:

“Music has no boundaries. No matter what language, genre, rhythm, it can always find a way to everyone’s heart. With our song we want to create a special festive mood for the football fans from all over the world. Music should unite us and no matter what our creed or skin color. I hope that our collaboration with Pitbull, Arash and Blanco will become a real anthem, connecting different cultures and people. Also, it’s important for me to let all foreign guest know that Russian people are very welcoming and genial.”

SOCIAL MEDIA LINKS:

Arash <https://www.facebook.com/arashlabaf/>
Pitbull <https://www.facebook.com/pitbull/>
Nyusha <https://www.facebook.com/NyushaMusic/>
Blanco <https://www.facebook.com/BlancoTheEar/>

Arash <https://www.instagram.com/arashmusic/>
Pitbull <https://www.instagram.com/pitbull/>
Nyusha https://www.instagram.com/nyusha_nyusha/
Blanco <https://www.instagram.com/blancothear/>

